

SCHOOL DISTRICT OF JOHNSON CREEK  
**Communication Committee Meeting Minutes**  
**Wednesday, March 2, 2022**  
**District Board Room**  
**5:30 p.m.**

Chair Janelle Kwarciany called the meeting to order.

Members Present: Janelle Kwarciany, Mark Siewert, and Wesley Trapp

Also Present: Ken Johnson and Brett Perucco

Mrs. Kwarciany verified that the meeting was properly posted.

Motion by Siewert/Trapp to adopt the agenda as posted. Motion Carried.

Communication Strategies

Website

Mr. Perucco will investigate a more mobile friendly version through CMS4Schools for the website.

Social Media

Mr. Perucco stated Meta has been better to deal with. It is easier to post on both Facebook and Instagram.

The Jay

The Committee would like to survey the Community on their preferences of The Jay. For the survey there will be a QR code in the newspaper, it will be placed on the website, and referred to in The Jay. The Committee would also like to investigate how to get more frequent releases of the Jay.

Alumni Nations

The Committee will contact Districts who have had success using Alumni Nations to find out how they have used their membership.

Other

The Committee would like to see a weekly email about upcoming events.

Goals

The Committee would like The Jay more people and event focused. They would also like to add an article to the Village newsletter.

Motion by Trapp/Siewert to adjourn. Motion Carried.

Submitted by:

Janelle Kwarciany  
Clerk